ARTS BOARD Agency Profile

Agency Purpose

he Minnesota State Arts Board's mission, as reflected in its mission statement, is to:

- ⇒ Serve as a leading catalyst for creating a healthy environment for the arts that fosters broad public participation in, and support for, the arts in Minnesota.
- ⇒ Promote artistic excellence and preserve the diverse cultural heritage of the people of Minnesota through its support of artists and organizations.
- ⇒ Act as a responsible steward of the public trust.
- ⇒ Work with the statewide network of regional arts councils to ensure accessibility to arts activities for all Minnesotans.

Its vision is to ensure that all Minnesotans have the opportunity to participate in the arts.

The Arts Board was established in its current form in 1976, by M.S. Chapter 129D. However, it had several predecessor organizations that have been serving artists, arts organizations, and arts participants in Minnesota since 1903.

At A Glance

- The arts are a billion dollar industry in Minnesota.
- Minnesota is home to:
 - ⇒ 30.000 individual artists and
 - ⇒ 1,600 nonprofit arts organizations
- Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve communities, residents, and visitors in all 87 Minnesota counties.
- Arts Board and regional arts council-funded activities served a combined audience of more than 20 million children and adults during the FY 2004-05 biennium.
- Arts and cultural activities spur other local spending. Out-of-state visitors who attend Minnesota arts event spend \$45 - over and above the price of arts admission - on lodging, meals, retail, and transportation.

Core Functions

The Arts Board provides grants and services to the statewide arts community.

Arts Board grants – In FY 2006, the Arts Board awarded \$6 million to Minnesota artists, arts organizations, and educational institutions through its three grant programs:

- ⇒ Institutional/Presenter Support these funds are an investment in the state's leading arts organizations and provide them with the flexibility essential to their growth and vitality.
- ⇒ Artist Assistance supporting the artistic and professional growth of artists builds the strong foundation necessary for a healthy arts community.
- ⇒ Arts in Education through these activities, hundreds of thousands of children experience the arts, develop their cognitive skills, and achieve key competencies necessary to meet the state's graduation standards.

Regional Arts Councils (RACs) – The Arts Board serves as fiscal agent for \$2.4 million that are distributed to Minnesota's 11 regional arts councils. Together the Arts Board and the regional councils comprise a statewide, decentralized service system that effectively reaches citizens in every county in Minnesota. Regional arts councils provide grants and support services tailored to meet the need of artists, arts organizations, and arts audiences in their particular areas of the state.

Other services/partnerships – The Arts Board leverages its resources and its reach by collaborating with other public agencies and nonprofit organizations on projects that stimulate and encourage the creation, performance, and appreciation of the arts in the state. These include:

- ⇒ Managing the state's Percent for Art in Public Places program in cooperation with the Minnesota Department of Administration. The program commissions artists to create new work or purchases existing artwork to be installed in new or renovated public buildings.
- ⇒ Working in partnership with Explore Minnesota Tourism, the Minnesota Historical Society, the Minnesota Department of Natural Resources, and the Minnesota Department of Transportation on initiatives to promote cultural tourism in the state and bring greater visibility to cultural assets along Minnesota's scenic byways.
- ⇒ Collaborating with the Minnesota Department of Public Safety Office of Justice Program to sponsor Art of Recovery, an annual exhibition that features artwork by individuals who have been victims of crime.
- ⇒ Participating in a nationwide effort, funded by The Wallace Foundation, to broaden, deepen, and diversify participation in the arts. Minnesota is one of thirteen states selected for this program which offers training, project grants, research, and evaluation.

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⇒ Managing the state's Poetry Out Loud contest, in conjunction with the National Endowment for the Art's national poetry recitation contest.

Operations

The Arts Board is a primary service provider to the Minnesota arts community. It provides financial support, technical assistance, and other resources that contribute to the success of artists, arts organizations, nonprofits, schools, and communities throughout the state. Given the economic, educational, and social benefits the arts provide, ultimately, Minnesota citizens are the principal beneficiaries of the Arts Board's activities.

The board has established the following goals and strategies (bullets) to guide its day-to-day activities:

- ⇒ Increase the level of support needed to sustain and grow a healthy arts community
 - Financially support artists and organizations throughout Minnesota.
 - Seek additional public and private financial support for artists and organizations throughout Minnesota.
 - Expand the significant nonfinancial contributions individuals and organizations make to the arts.
- ⇒ Ensure that public services and grants are delivered effectively throughout the statewide arts system
 - Carefully examine how resources are allocated in the following areas: formula-based funding; financial and technical support for community-based arts organizations; and education, outreach, and touring.
 - Ensure that resources are allocated to provide the best return on investment in the arts for the people of Minnesota.
 - Work collaboratively with the regional arts councils to examine the existing model to ensure effective delivery of grants and technical assistance services to artists and organizations throughout the state.
 - Work in concert with the regional arts councils to evaluate the statewide network and determine whether any changes would better meet the needs of artists, organizations, and audiences today and in the future.
 - Solicit advice from arts funders, institutions, artists, and other stakeholders about how to better meet the needs of the arts community.
- ⇒ Serve as a leader, promoting the value of the arts to Minnesota's quality of life
 - Communicate the importance of public and private investment in the arts.
 - Continue to build partnerships within the leadership of the arts community.
 - Achieve and maintain recognition locally, regionally, and nationally as a leader in the arts community.
- ⇒ Support increased access and opportunities in arts education
 - Continue to emphasize arts in education as a primary component in all Arts Board grant programs.
 - Support in-school residencies with professional teaching artists.
 - Continue partnership with the Perpich Center for Arts Education.
 - Support the activities of the Comprehensive Arts Planning Program.

Key Measures

Annually, the Minnesota State Arts Board accomplishes the following:

- provides general support to at least 140 Minnesota' arts organizations;
- supports 500 weeks of residencies by artists in schools across the state;
- provides timely, targeted support to 100 Minnesota artists; and
- provides at least \$100,000 to arts activities in traditionally underserved communities.

Budget

The Arts Board's FY 2007 budget is \$9.7 million. Over 90% of the budget (\$8,593,000) comes from the state's General Fund. The remaining portion comes from federal (National Endowment for the Arts) and private funds. The board has 9.75 FTE employees.

Contact

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	Dollars in Thousands						
	Current		Forecast Base		Biennium		
	FY2006	FY2007	FY2008	FY2009	2008-09		
Direct Appropriations by Fund			1				
General							
Current Appropriation	8,593	8,593	8,593	8,593	17,186		
Forecast Base	8,593	8,593	8,593	8,593	17,186		
Change		0	0	0	0		
% Biennial Change from 2006-07					0%		
Expenditures by Fund		I		į			
Direct Appropriations							
General	8,547	8,642	8,593	8,593	17,186		
Statutory Appropriations	,	,	•	, i	,		
Misc Special Revenue	22	44	2	2	4		
Federal	641	672	670	670	1,340		
Gift	118	165	40	40	80		
Total	9,328	9,523	9,305	9,305	18,610		
Expenditures by Category							
Total Compensation	627	623	586	605	1,191		
Other Operating Expenses	281	400	224	205	429		
Local Assistance	8,420	8,500	8,495	8,495	16,990		
Total	9,328	9,523	9,305	9,305	18,610		
Expenditures by Program							
Percent For Art	0	42	0	0	0		
Operations & Services	908	981	810	810	1,620		
Grant Programs	5,998	6,078	6,073	6,073	12,146		
Region Arts Fisc Agent	2,422	2,422	2,422	2,422	4,844		
Total	9,328	9,523	9,305	9,305	18,610		
Full-Time Equivalents (FTE)	8.5	9.7	8.1	8.0			

Dollars in Thousands

	Actual	Budgeted FY2007	Current Law		Biennium
	FY2006		FY2008	FY2009	2008-09
Non Dedicated Revenue:					
Total Non-Dedicated Receipts	0	0	0	0	0
Dedicated Receipts:					
Grants:					
Federal	641	672	670	670	1,340
Other Revenues:	041	072	070	070	1,540
Misc Special Revenue	1	1	1	1	2
Gift	11	45	40	40	80
Other Sources:			-		
Misc Special Revenue	63	1	1	1	2
Total Dedicated Receipts	716	719	712	712	1,424
Agency Total Revenue	716	719	712	712	1,424